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NOV 24 2004

*Atty Docket No. 017900-001210US*

**PTO FAX NO.: (703) 872-9306**  
**MAIL STOP: Amendment**

**ATTENTION:** Examiner Basehoar, Adam L.

Group Art Unit 2178

**OFFICIAL COMMUNICATION**  
**FOR THE PERSONAL ATTENTION OF**  
**EXAMINER BASEHOAR, ADAM L.**

**CERTIFICATION OF FACSIMILE TRANSMISSION**

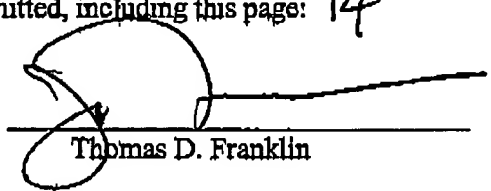
I hereby certify that the following documents in re Application of Yaniv Gvily, Application No. 09/862,987, filed May 22, 2001 for SNIPPET SELECTION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Transmittal Form (1 page);
2. Fee Transmittal (1 page); and
3. Amendment (11 pages).

Number of pages being transmitted, including this page: 14

Dated: November 24, 2004

  
Thomas D. Franklin

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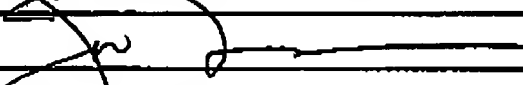
TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, CA 94111-3834  
Telephone: 303-571-4000  
Fax: 303-571-4321

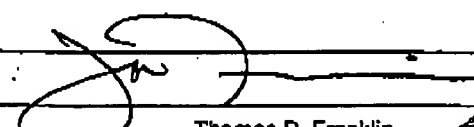
60364631 v1

PTO/SB/21 (08-04)

|   |                        |                   |
|---|------------------------|-------------------|
| <b>TRANSMITTAL FORM</b><br><br>(to be used for all correspondence after initial filing) | Application Number     | 09/862,987        |
|   | Filing Date            | May 22, 2001      |
|   | First Named Inventor   | Gvily, Yaniv      |
|   | Art Unit               | 2178              |
|   | Examiner Name          | Basehoar, Adam L. |
| Total Number of Pages in This Submission  | Attorney Docket Number | 017900-001210US   |

| ENCLOSURES (Check all that apply)  |   |  |
|--|---|--|
| <input checked="" type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><input type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/ Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br>Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input type="checkbox"/> Other Enclosure(s) (please identify below): |
| <b>Remarks</b> The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.  |   |  |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |   |          |        |
|--|---|----------|--------|
| Firm Name                                  | Townsend and Townsend and Crew LLP  |          |        |
| Signature                                  |  |          |        |
| Printed name                               | Thomas D. Franklin  |          |        |
| Date                                       | November 24, 2004   | Reg. No. | 43,616 |

| CERTIFICATE OF TRANSMISSION/MAILING   |   |       |                        |
|---|---|-------|------------------------|
| I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, MAIL STOP: Amendment, Fax No. (703) 872-9306 on November 24, 2004. |   |       |                        |
| Signature   |  |       |                        |
| Typed or printed name   | Thomas D. Franklin  | 43616 | Date November 24, 2004 |

60364619 v1

PTO/SB/17 (10-04)

# FEE TRANSMITTAL for FY 2005

Effective 10/01/2004, Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27TOTAL AMOUNT OF PAYMENT (\$) **72**

## Complete If Known

Application Number 09/862,987  
 Filing Date May 22, 2001  
 First Named Inventor Gvily, Yaniv  
 Examiner Name Basehoar, Adam L.  
 Art Unit 2178  
 Attorney Docket No. 017900-001210US

**METHOD OF PAYMENT (check all that apply)**

☐ Check ☐ Credit Card ☐ Money Order ☐ Other ☐ None

☒ Deposit Account:

Deposit Account Number 20-1430

Deposit Account Name Townsend and Townsend and Crew LLP

The Director is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments

☒ Charge any additional fee(s) or any underpayment of fee(s)

☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

**FEE CALCULATION**

**1. BASIC FILING FEE**

| Large Entity | Small Entity | Fee Code | Fee (\$) | Fee Description        | Fee Paid |
|--------------|--------------|----------|----------|------------------------|----------|
| 1001         | 2001         | 790      | 395      | Utility filing fee     |          |
| 1002         | 2002         | 350      | 175      | Design filing fee      |          |
| 1003         | 2003         | 550      | 275      | Plant filing fee       |          |
| 1004         | 2004         | 790      | 395      | Reissue filing fee     |          |
| 1005         | 2005         | 180      | 80       | Provisional filing fee |          |
| SUBTOTAL (1) |              |          |          |                        | (6)      |

**2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE**

| Large Entity | Small Entity | Fee Code | Fee (\$) | Fee Description   | Fee Paid |
|--------------|--------------|----------|----------|---|----------|
| 1202         | 2202         | 18       | 9        | Claims in excess of 20                                  |          |
| 1201         | 2201         | 88       | 44       | Independent claims in excess of 3                       |          |
| 1203         | 2203         | 300      | 150      | Multiple dependent claims, if not paid                  |          |
| 1204         | 2204         | 68       | 44       | Reissue independent claims over original patent         |          |
| 1205         | 2205         | 18       | 9        | Reissue claims in excess of 20 and over original patent |          |
| SUBTOTAL (2) |              |          |          |   | (72)     |

\*\*or number previously paid, if greater; For Reissues, see above

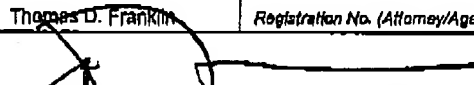
**FEE CALCULATION (continued)**

**3. ADDITIONAL FEES**

| Large Entity                      | Small Entity | Fee Code | Fee (\$) | Fee Description  | Fee Paid |
|-----------------------------------|--------------|----------|----------|--|----------|
| 1051                              | 2051         | 130      | 65       | Surcharge - late filing fee or oath  |          |
| 1052                              | 2052         | 60       | 25       | Surcharge - late provisional filing fee or cover sheet                     |          |
| 1053                              | 1053         | 130      | 130      | Non-English specification  |          |
| 1812                              | 1812         | 2,520    | 2,520    | For filing a request for ex parte reexamination                            |          |
| 1804                              | 1804         | 920*     | 920*     | Requesting publication of SIR prior to Examiner action                     |          |
| 1805                              | 1805         | 1,840*   | 1,840*   | Requesting publication of SIR after Examiner action                        |          |
| 1251                              | 2251         | 110      | 65       | Extension for reply within first month                                     |          |
| 1252                              | 2252         | 480      | 215      | Extension for reply within second month                                    |          |
| 1253                              | 2253         | 880      | 490      | Extension for reply within third month                                     |          |
| 1254                              | 2254         | 1,530    | 765      | Extension for reply within fourth month                                    |          |
| 1255                              | 2255         | 2,080    | 1,040    | Extension for reply within fifth month                                     |          |
| 1401                              | 2401         | 340      | 170      | Notice of Appeal   |          |
| 1402                              | 2402         | 340      | 170      | Filing a brief in support of an appeal                                     |          |
| 1403                              | 2403         | 300      | 150      | Request for oral hearing   |          |
| 1451                              | 1451         | 1,610    | 1,610    | Petition to institute a public use proceeding                              |          |
| 1452                              | 2452         | 110      | 65       | Petition to revive - unavoidable   |          |
| 1453                              | 2453         | 1,330    | 665      | Petition to revive - unintentional   |          |
| 1501                              | 2501         | 1,370    | 685      | Utility issue fee (or release)   |          |
| 1502                              | 2502         | 480      | 245      | Design issue fee   |          |
| 1503                              | 2503         | 660      | 330      | Plant issue fee  |          |
| 1480                              | 1480         | 130      | 130      | Petitions to the Commissioner  |          |
| 1807                              | 1807         | 50       | 50       | Processing fee under 37 CFR 1.17(q)  |          |
| 1806                              | 1806         | 180      | 180      | Submission of Information Disclosure Sheet                                 |          |
| 8021                              | 8021         | 40       | 40       | Recording each patent assignment per property (times number of properties) |          |
| 1809                              | 2809         | 780      | 395      | Filing a submission after final rejection (37 CFR § 1.129(a))              |          |
| 1810                              | 2810         | 780      | 395      | For each additional invention to be examined (37 CFR § 1.129(b))           |          |
| 1801                              | 2801         | 780      | 395      | Request for Continued Examination (RCE)                                    |          |
| 1802                              | 1802         | 900      | 900      | Request for expedited examination of a design application                  |          |
| Other fee (specify)               |              |          |          |  |          |
| *Reduced by Basic Filing Fee Paid |              |          |          | SUBTOTAL (3)   | (72)     |

**SUBMITTED BY**

Name (Print/Type) Thomas D. Franklin Registration No. (Attorney/Agent) 43,618 Telephone 303-571-4000

Signature  Date November 24, 2004

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60364645 v1

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MAIL STOP: Amendment, Fax No. (703) 872-9306 on  
11/24/2004.

PATENT

Attorney Docket No.: 017900-001210US

TOWNSEND and TOWNSEND and CREW LLP

By: 

Thomas D. Franklin Reg. No. 43,616

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Yaniv Gvily

Application No.: 09/862,987

Filed: May 22, 2001

For: SNIPPET SELECTION

Customer No.: 20350

Confirmation No. 7515

Examiner: Basehoar, Adam L.

Technology Center/Art Unit: 2178

AMENDMENT

**MAIL STOP: Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed August 24, 2004, please enter the  
following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 9 of this paper.